

Magic By the Numbers: Taking a closer look at Camp Kesem



1.7 million Cancer cases a year affect individuals and their families in the U.S.

Kids with a parent with cancer in the U.S. **3 MILLION**

2,863 Kids attended a Camp Kesem in 2013

Percentage of kids affected by their parents cancer served nationally by Camp Kesem in 2013 **0.1%**

2000 The year the first Camp Kesem chapter was founded at Stanford University

Percent of college students involved with Camp Kesem who had some connection to cancer growing up **75%**

23 Kesem chapters in existence during the Wisconsin chapter's founding year

Total number of chapters to host a camp in summer 2014 **54**

15 Campers at Wisconsin's first camp in 2010

Goal number of campers at Camp Kesem UW in 2014 **106+**

\$70,000 The Wisconsin chapter's 2014 fundraising goal

Cost to send one kid to camp for a week **\$500**

All numbers are from the American Cancer Society and Camp Kesem National.